20-22 March 2026 | Taupō Hilton

AGILE ON THE BEACH NZ
BECOMING A SPONSOR

AGILEONTHEBEACH.CO.NZ | #AOTBNZ26

A UNIQUE NZ CONFERENCE

We started this event in 2019 to support our diverse community and promote the mindset and practices around lean, agile, and systems thinking.

Our conference has grown into a gathering of up to 200 participants, speakers, and sponsors. coming together — from NZ, Australia, and further afield — for 2.5 days of learning, connection, and fresh ideas that ripple through the community long after the event ends.

Our talks and workshops are delivered **by practitioners** and **for practitioners**, with the programme designed around a theme — for 2026 the theme is **energising** our community, **evolving** our practice, and **effecting** real change .

Our unique beach or lakeside settings ensure the experience is relaxed, uplifting, and memorable — creating an environment that is both professional and welcoming — ideal for building meaningful connections.

WHY GET INVOLVED?

Increase your reach

Network with practitioners, influencers, and speakers to explore opportunities for your growth and business exposure.

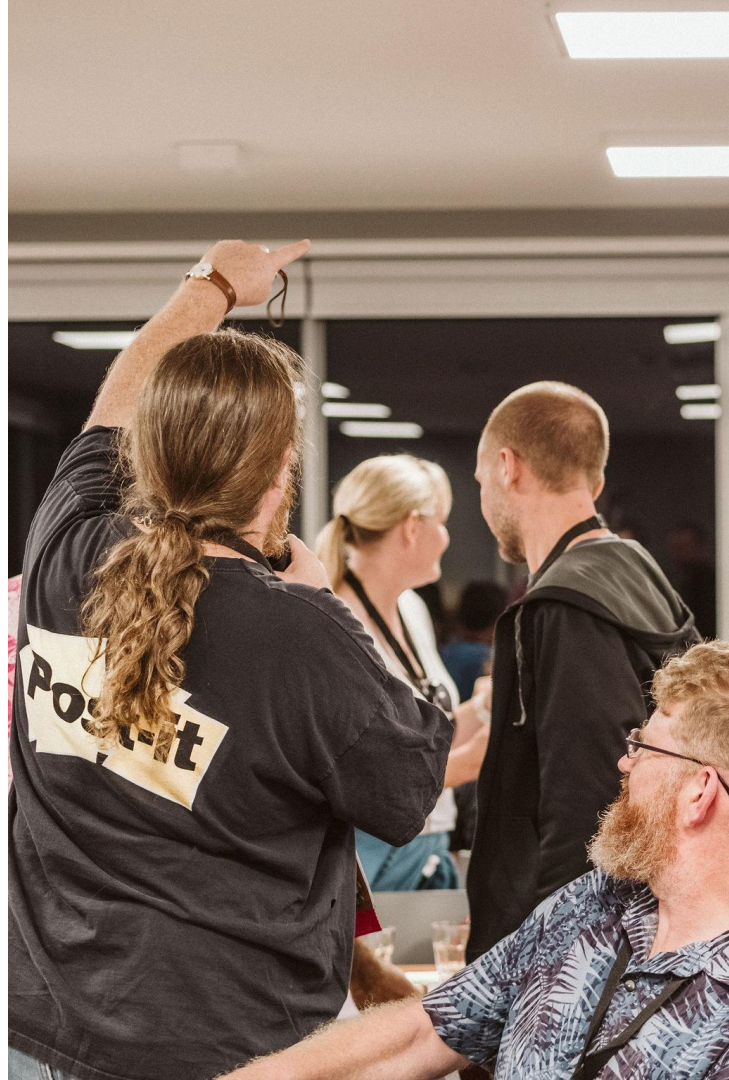**Position yourself for the latest thinking and practice**

Learn how to benefit from ever-evolving approaches to business, planning, delivery, and team working.

Engage with our community

Promote your brand and gain national and international coverage through our social media and marketing channels.

Support continuous learning and development

Be seen to contribute to the development of our community and its access to industry knowledge, experience and skills.

AUDIENCE AND REACH

Who you'll reach
- Experienced practitioners shaping what's next.
- Leaders of adaptive environments and 21st century organisations.
- People interested in bringing agility to their teams, organisations, and communities.

Demographic snapshot
- Practitioners: Scrum Masters, Coaches, Consultants, Business Analysts, Product Owners, Delivery Leads, Change Managers.
- Leaders: Team Leads, Heads of Department, Senior Leaders.

50%+ repeat attendees across years — evidence of lasting impact.

"The openness of the space and the location made it so special and different."

"As far as conferences go, this was amazing value — for the speakers we heard from and the connections made."

SPONSOR OPTIONS

BACKER

$2,500

Tickets and branding, in support of connecting the agile community.

Prior to event

- **Logo** placement on the **conference sponsor** webpage
- **Logo** and **mentions** across **digital platforms**
  (direct emails and social media)

During the event

- **Two conference tickets** + 50% discount on **masterclass tickets**
- **MC mentions** during the weekend open and close

Note: use the event and learnings to create content for your business and to teach the rest of your organisation.

CHAMPION

$5,000

Everything in the backer package + additional exposure.

Prior to event

- **Logo** placement across **the website**
- **Logo** and **mentions** across **digital platforms** (direct emails and social media)
- Promoted **digital content** (a short interview or video)

During the event

- **Three conference tickets** + 50% discount on **masterclass tickets**
- **MC mentions** during the weekend open and close
- **Logo** on **event poster** and **programme**
- Promoted as **sponsor of a key activity** (TBC, e.g. welcome drinks)

Note: use the event and learnings to create content for your business and to teach the rest of your organisation.

PARTNER

$7,500

Everything in the champion package + opportunity to be part of the welcome event.

Prior to event

- **Logo** placement across **the website**
- **Logo** and **prominent mention** across **digital platforms** (direct emails and social media)
- Promoted **digital content** (a short interview or video)
- Dedicated **blog post / webpage**

During the event

- **Four conference tickets** + 50% discount on **masterclass tickets**
- **MC mentions** during the weekend open and close
- **Logo** on **event poster** and **programme**
- Promoted as **sponsor of a keynote talk**
- Option of **speaking at Friday evening welcome event**

Note: use the event and learnings to create content for your business and to teach the rest of your organisation.

THANK YOU

Thanks for your interest in sponsoring Agile on the Beach NZ.

We look forward to hosting you at Taupō in March 2026.

GET IN TOUCH

sponsors@agileonthebeach.co.nz

David Morris
Trustee

Ajay Blackshah
Trustee

Kevin Jones
Crew

+64 027 350 5254

+64 mobile

+64 mobile